



G L E N - G E R Y

Brick Color of the Year

2024

Blue Smooth Ironspot

Type: Face Brick | Style: Extruded

Plant: Sergeant Bluff

Series: Sioux City Blues Series



Inspired by deep blue tones from nature, evoking tranquility.



This blue-black brick reflects evolving design preference for natural, bolder shades.



BLUE SMOOTH IRONSPOT is a dark, extruded face brick that not only **exudes a sense of boldness** but also **shimmers and reflects light**. This blue-black brick reflects evolving design preference for natural, bolder shades.

After noticing a growing preference for darker bricks in its collection, Glen-Gery introduced Blue Smooth Ironspot as a part of the Sioux City Blues Series, a range of dark blue-black bricks that **makes any modern design a standout project**. Varying weather and lighting brings out the inherent **luster and sheen** in each individual brick.

Used for both interior and exterior applications, brick is a popular building product due to its **unique ability to balance form and function**. Brick offers benefits such as versatility, timelessness and character, in addition to its durable, sustainable and low-maintenance qualities.



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In 2023, there was a prevalence of nature-inspired color and design trends characterized by warm earth tones and textures. Next year, we foresee designers still having a desire to bring nature indoors but with a shift towards bolder colors, especially deep blue tones that add a **fresh sense of tranquility**. While 2024 embraces brighter shades, rich and moody colors will retain their popularity, playing a pivotal role in balancing lighter color palettes. These deeper hues will infuse spaces with **warmth and comfort**, while adding an elevated design aesthetic that can awaken your senses.

DENISE SMITH
SENIOR MANAGER, MARKETING

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For more information on
Glen-Gery's 2024 Brick
Color of the Year, visit
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